



Vishnu Waman Thakur Charitable Trust`s  
**VIVA INSTITUTE OF PHARMACY**  
At. Shirgaon, Veer Sawarkar Road, Virar (E),  
Taluka: Vasai, Dist. Palghar-401305, Maharashtra.  
**National Service Scheme (SH-11)**



Name of the Event: **Cleanliness Drive**

Date: October 21, 2022

**Program Summary/Detail:**

On October 21, 2022, the NSS unit of VIVA Institute of Pharmacy and Technology organized a significant Cleanliness Drive as part of the Clean India 2.0 campaign. The significance of a clean and green environment in sustainable development is widely recognized as unhygienic surroundings and improper waste disposal lead to various diseases. While individuals prioritize cleanliness in their homes, they often neglect their responsibility for the broader environment. This negligence can result from ignorance, laziness, or irresponsibility. Volunteers began by gathering plastic within the college premises, educating their peers about waste segregation and reducing plastic usage. Subsequently, they extended their efforts to Khumbharpada and Shirgaon Villages, engaging with locals and collecting plastic along the way.





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